NCL’s charity sale for donating award-winning children books to remote areas in Taiwan

To establish a new style and quality in reading promotion activities, the National Central Library of the Republic of China (Taiwan) held the first Taiwan Reading Festival in Dec. 2013 with support from the Ministry of Education. In 2014, to help enrich the holdings of remote libraries so that children in these areas can read quality children’s books, the NCL held its “Sharing Love through Books” charity sale. This initiative enabled children of these areas to see a wider view of the world through good books. It also gave them the opportunity to visualize their own future.

Receiving public enthusiastic responses

The NCL collected donations from different persons and institutions.

Attracting media massive reports

Students were invited to help promote the activity at press conference. It not only resulted in making publicity to the Taiwan Reading Festival and Charity Sale events, but also attracted the attention of the children’s reading needs of the remote areas. Among them is the AIT (American Institute in Taiwan) which donated 53 children’s books to these elementary school libraries through the NCL.

Purchasing 1,000 volumes of illustrated children’s books to 7 school libraries

When NCL Director General Shu-hsien Tseng attended the book donation ceremonies, students performed for the visiting delegation. Director General Tseng invited the Story-Telling Troup to tell stories to children to increase their interest in reading and to encourage strong reading habits starting from a young age.

Books donated were chosen by the teachers

Some teachers selected many illustrated books that meet the needs of students in the special education class. These books can be used for emotional therapy to relieve emotional stress, to improve interest in reading, and to increase learning effectiveness.